

# Plastic Waste Prevention and Digital Solutions

## *eCircular Co-Creation Workshop – Invitation*

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**WHEN:** 17 June 2019

**WHERE:** Berlin

**WHO:** CKIC community members interested in tackling plastic pollution

Please note that space is limited and to participate you must have received a confirmation including information on the venue and timing.

Please email Julius Piwowar ([julius.piwowar@wupperinst.org](mailto:julius.piwowar@wupperinst.org)) to confirm your participation.

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### **Objectives:**

- Update participants on current eCircular programme and relevant CKIC portfolio projects
- Collective ideation for future projects and identification of funding opportunities to address plastic waste prevention and digital solutions
- Co-develop innovative concept for call for proposals and further collaboration
- Create a network of problem owners, solution providers, and academics for future engagement

The workshop aims to engage Climate KIC partners that want to:

- Contribute to the creation of innovative project ideas that address plastic waste prevention
- Network with relevant organisations

### **Agenda (final draft):**

- **Workshop Introduction**
  - Sira Sacconi – Director Sustainable Production Systems, Climate KIC
  - Alberto Bellini – eCircular Project Coordinator, University of Bologna
  - **Keynote:** Luis Neves – CEO, GeSi\*
- **Co-Creation and Ideation**

Moderation: Dr. Justus von Geibler – Co-Head Innovation Labs, Wuppertal Institute and Julius Piwowar – Research fellow, Wuppertal Institute
- **Making Ideas Work with Digital Tools**
  - **Luis Neves – CEO, GeSi\***
  - **Program Managers (TBC) – GeSi\***
- **From Ideas Pool to Project Proposals**

Moderators: Dr. Justus von Geibler and Julius Piwowar
- **Closure and Networking Drinks**

There will be also time for bilateral networking in breaks.

More information on eCircular: <https://ecircular.climate-kic.org>

\*GeSi is a global leader in using Information and Communication Technology (ICT) to achieve integrated social and environmental sustainability. Luis Neves has a history of working in the telecom industry before joining GeSi in 2006. From GeSi, he is playing a fundamental role in promoting the role of ICT in tackling climate change in the global discourse. (<https://gesi.org>)